Management of the Librarian in Improving the Student's Reading Interest in SMAN 1 Sungai Tarab

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Abstrak: Pada masa new normal manajemen kepala perpustakaan mempunyai peranan penting dalam meningkatkan minat baca siswa di SMAN 1 Sungai Tarab. Dalam upaya meningkatkan minat baca siswa kepala kepustakaan perlu membentuk strategi yang efektif dan optimal. Penelitian ini bertujuan untuk menelaah strategi kepala perpustakaan dalam meningkatkan minat baca siswa di SMAN 1 Sungai Tarab. Metode yang digunakan dalam penelitian ini adalah pendekatan kualitatif dengan jenis fenomenologi. Pada penelitian ini dalam mengumpulkan data yang dibutuhkan untuk mencapai tujuan dari penelitian ini, maka peneliti menggunakan observasi, wawancara dengan kepala perpustakaan SMAN 1 Sungai Tarab, dan juga dokumentasi. Hasil penelitian yang peneliti lakukan menunjukkan bahwa ada dua strategi khusus kepala perpustakaan SMAN 1 Sungai Tarab dalam proses meningkatkan minat baca siswa. Strategi yang dipilih oleh kepala perpustakaan dalam hal ini yaitu dengan membentuk pustakawan muda, troli pustaka (TROPUS). Rekomendasi dan saran dari penelitian ini adalah agar kepala perpustakaan dapat bekerjasama dengan semua staf dan siswa dalam mengembangkan strategi baru berorientasi pelaksanaan menggunakan TROPUS bagi seluruh pelaksana agar mampu meningkatkan minat baca siswa dengan adanya fasilitas baru yang memadai.

Kata Kunci: Manajemen, Perpustakaan sekolah, Minat Baca

Abstract : The article that the researcher created serves to describe how the role of the librarian in increasing student interest in reading at SMAN 1 Sungai Tarab. In the new normal period, the management of the librarian has an important role in increasing student interest in reading at SMAN 1 Sungai Tarab. In an effort to increase student interest in reading, the head of librarianship needs to form an effective and optimal strategy. This study aims to examine the strategy of the librarian in increasing student interest in reading at SMAN 1 Sungai Tarab. The method used in this research is a qualitative approach with the type of phenomenology. In this study, in collecting the data needed to achieve the objectives of this study, the researchers used observation, interviews with the librarian of SMAN 1 Sungai Tarab, and also documentation. The results of the research that the researchers conducted showed that there were 2 special strategies for the head of the library at SMAN 1 Sungai Tarab in the process of increasing students' reading interest. The strategy chosen by the head of the library in this case is to form a young librarian, the library trolley (TROPUS). Recommendations and suggestions from this research are that the head of the

library can cooperate with all staff and students in developing a new implementation-oriented strategy using TROPUS for all implementers in order to be able to increase students' reading interest with the new adequate facilities.

INTRODUCTION

T The management of the librarian will determine the high level of student interest in reading. According to Mary Parker Pollet (Rohman, 2017) management is an art in achieving a desired work goal with the help of other people.

Based on the results of previous research, researchers found the novelty of the results of research conducted by researchers in addition to finding some similarities. The novelty of the research carried out by the researcher is that a special strategy for the head of the library in increasing students' reading interest is through collaboration with young librarians. Hermawan's research results (2020:114)that the library has an important role in increasing student interest in reading, especially in providing book collections, librarians, and management.

According to Darmono (Kasiyun, 2015)Interest in reading is a tendency of the heart in someone who makes someone interested in reading. Interest in reading that exists in a person grows from his awareness of the importance of reading. Someone will progress, if he has a high interest in reading, so he has good insight. Therefore, reading interest in students must be increased. Furthermore, according to Siregar (Kasiyun, 2015) reading interest is a willingness or high impulse in reading. Furthermore, according to Hidi (Khoiruddin, A., 2017) reading interest is a position that encourages students to get opportunities and resources to carry out reading activities.

In the new normal period after the covid-19 pandemic, effective and optimal management from the head of the library is needed to increase students' reading interest. The management of the head of the library in increasing students' interest in reading at SMAN 1 Sungai Tarab is by forming young librarians with the TROPUS strategy. TROPUS is a library trolley, where the library has members who will peddle the latest collection of books to all students, teachers and employees at SMA 1 Sungai Tarab.

This article tries to explain the role of librarian head management in an effort to increase student interest in reading at SMAN 1 Sungai Tarab. The principal's efforts are in the form of promoting the use of the new TROPUS infrastructure to provide convenience in delivering library collections to users or students who use the collections.

TROPUS' new infrastructure is a form of work to accelerate collections to users without the need to input and search individually. In the sense of the word TROPUS in this writing, it aims to provide new breakthroughs in improving services carried out by school principals and by looking at the phenomena that occur in the school environment and the role of the school librarian in the new normal period so that students' reading interest can increase through the new infrastructure.

METHOD

In this study, researchers used a qualitative method with the type of phenomenology. The sample in this study was the head of the library at SMAN 1 Sungai Tarab. Informants in this study are users (who use the library) both students, teachers, and visitors who come to the library. The procedures used by researchers in obtaining data, namely by using data collection techniques as follows:

1. Observation
   According to Hadi (Sugiyono, 2013) observation is a very complex process, a process that is composed of various biological and psychological processes. In this study, researchers conducted observations at the place and location of the study, namely at SMAN 1 Sungai Tarab.
2. Interview

Sugiyono (2013:137) states that interviews are used by researchers in collecting the data needed if researchers want to carry out preliminary studies in order to get the problem to be studied, and to find out things from respondents who are more detailed and the number of informants is small. The interview that the researcher conducted was with the head of the library at SMAN 1 Sungai Tarab.

3. Documentation

According to Suwendra (Astuty, 2021:39) it is stated that documentation techniques are carried out to obtain data from non-human sources. In this study, researchers used data documentation in the form of photos and documents or writings in schools according to the research topic as well as other secondary data.

Furthermore, in order to make the data more concise and easy to understand and easy to interpret, the researchers carried out data analysis. According to Miles and Huberman (Arsani, 2014) there are several steps of data analysis techniques in qualitative research, namely:data reduction , data presentation and conclusion drawing and verification.

RESULTS AND DISCUSSION

The results of interviews with the librarian of SMAN 1 Sungai Tarab, showed that to increase students' interest in reading at SMAN 1 Sungai Tarab, good and effective management was needed. According to Mulyono (Hikmawati et al., 2018) management is a potential and skill to get results in order to obtain the desired goals through the efforts of other parties.

Another party used by the librarian of SMAN 1 Sungai Tarab in increasing students' reading interest is the presence of young librarians and TROPUS. TROPUS is a library cart. Where the library has members who will peddle a collection of the latest books to all students, teachers and employees at SMAN 1 Sungai Tarab.

The member who peddles this correction is called the young librarian. The young librarian will promote various kinds of books needed by students to support learning at school. In TROPUS not only contains a variety of subject books but there are several collections such as magazines, other general books and the latest novels. This young librarian was selected from the results of the selection made by the head of the library and also selected staff.

Based on the results of the researcher's observations, these young librarians work like library managers, and they are educated with the existing knowledge in the library of SMAN 1 Sungai Tarab. This young librarian was educated in book processing, circulation and others. This young librarian works during breaks and free time after school, this is so as not to interfere with the learning process of the young librarian. The survey that the researcher has conducted is in line with the results of the survey (Hermawan, 2020) with the title "Library Management in Increasing Students' Reading Interest" stating that one of the supporting factors in the MAN 3 Tasikmalaya library, among others, is the quality of the librarian.

The quality of the library depends on the ability of the librarian to work effectively in a professional manner who is able to direct and place the activities that have been given with full responsibility. The services provided should not have a negative impact on the implementation of services provided to users. With clear duties and responsibilities, it provides a very clear picture of the duties and functions of library staff who are able to work optimally by utilizing new facilities and infrastructure so that they can be carried out properly.

The effective service of the librarian has a good impact on the user so that he feels served, happy and comfortable in the library. The quality of the services provided will have a positive influence on the number of visits and indirectly on the desire to return to reading and increase reading interest. This is in accordance with the results of a survey (Naimah, 2021) with the title "Library Management in Improving Service Quality and Reading Interest" which states that increasing students' reading interest consists of work

program planning, implementation and evaluation.

Ratnaningsih (Kasiyun, 2015) argues that librarians have a productive role in increasing students' reading interest from an early age, librarians have a big role in serving their children who want to read. Furthermore, librarians are required to teach, guide and be good role models for students in increasing students' reading interest. Young librarians push TROPUS in the corridor of SMAN 1 Sungai Tarab, and deliver books to students who are resting.

Based on the results of the *Progress in International Reading Literacy Study* (PIRLS) in 2006 (Adib, 2015) it shows that students' reading interest in Indonesia is still low, the State of Indonesia is in the order of 36 out of 40 countries that are sampled. Due to the low reading interest of students, library management is needed to increase students' reading interest and because of the lack of libraries in each area, additional public library units and school libraries are needed.

The definition of the school library itself according to Sutarno (Puspitasari et al., 2016) is as a means used in very democratic educational institutions, because it is used as a source of providing learning materials for students, teachers in schools and serving students or users regardless of ethnicity. nation, religion, race, cultural status, age, education level and others.

Libraries have an important task, one of the main tasks or objectives (Widiasa, 2007) , namely:

a. Collect or provide learning resource materials such as various kinds of books as reference material and information for readers, by borrowing the book

b. The library also manages and maintains what is in the library and manages the library well such as managing inventory, grouping books, entering catalogs as information retrieval and giving labels on the backs of books in the library. Next , align the books on the shelves/cupboards, alphabetize the catalog cards, keeping the books durable and not lost.

c. Library staff also provide good service to all library visitors regardless of education, gender as well as race and religion. In order for the collection to be utilized quickly, those that are ready to be processed are presented to users for reading.

The general purpose of the library is to provide literary information services to its users. While the specific objectives are divided into the type of library itself, each library provides services according to different user groups, there are students and there is also the general public, further objectives are as below.

1. The national library functions in serving the community as well as other duties as a deposit library,
2. College library is a special library for a university such as for lecturers, students and employees within the scope of the college,
3. Special libraries, which are tasked with providing services to certain groups, who have special interests and information.
4. Public libraries are libraries that can be accessed by the general public
5. Finally, the school library is a special library for a school such as for teachers, students and employees within the scope of the school

The librarian's strategy plays an important role in the new normal so that students' reading interest can increase. Based on the results of the research, the most important thing is that the head of the library provides maximum guidance to young librarians because the readiness of young librarians in running TROPUS also plays an important role in increasing students' reading interest.

In addition to the special service strategy for young librarians, the head of the library also applies general strategies, which are as follows:

1. Library Free Service
   materials borrowed by students must be returned in full at the end of the lesson, to obtain a library-free certificate, which is a library-free letter, which is useful for taking report cards for grade promotions and taking

diplomas for students who have completed their education at SMAN 1 Sungai Tarab

2. Reference Service
   This service is temporary, because reference books cannot be taken home, reference books can only be photocopied if needed by students.

3. Internet Service
   The library of SMAN 1 Sungai Tarab has 4 computers connected to the internet, so that members can access the information they need with the available internet network.

4. Free Wifi Service
   The library has an open wifi network that can be used by visitors for free both by students, teachers and other users who come to the library.

5. Photocopy Service
   The library has a printer as well as a photocopier that can be used by visitors to copy 1 sheet of library materials per person

6. Circulation Service
   A service that includes the process of borrowing, returning and extending library collections. This circulation service activity starts from the selection of books until books can be loaned and can be utilized by users.

7. User Education Service
   A service provided by the library in providing user guidance that functions and aims so that users know the rules and regulations that exist in the library, and this service is provided to users or new users of the library.

Based on the results of interviews with researchers with the head of the library at SMAN 1 Sungai Tarab, information can be obtained that to increase students' reading interest the head of the library provides library collections, judging from the types of collections available such as printed works (mandatory books, curriculum support books, fiction books, and books). references), periodicals (journals, scientific magazines, newspapers) and audio visual , sound recordings, video recordings, e-books and e-journals.The existing collections in

the SMAN 1 Sungai Tarab library, namely the SMAN 1 Sungai Tarab library, have local/regional collections such as the collections of the provinces of West Sumatra and Minang Kabau.

Based on the results of interviews with the head of the librarian of SMAN 1 Sungai Tarab stated that the library management of SMAN 1 Sungai Tarab is running well. The head of the library, staff and young librarians cooperate with each other and carry out their duties in accordance with their respective duties and responsibilities well.

CONCLUSIONS AND RECOMMENDATION

Based on the results of observations and interviews in the field, it can be concluded that the results of the discussion are as follows:

The head of the library at SMAN 1 Sungai Tarab as an extension of the school party formed a library management named young librarian. The head of librarianship also implemented the TROPUS strategy to increase students' reading interest at SMAN 1 Sungai Tarab where the TROPUS strategy was carried out by the young librarian.

In this study, there are several limitations in the process of collecting data optimally because it is still in the new normal period. Researchers suggest to further researchers to be able to explore the management of the head of the library in increasing students' reading interest.

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